



# DERRICK WEISHAAR

ART DIRECTOR + DESIGNER

## EDUCATION

### KANSAS STATE UNIVERSITY

Bachelor of Fine Arts in Graphic Design, Theatre Minor  
Class of 2014

## EXPERIENCE

### SITUATION, Design Supervisor, Arts & Entertainment New York, NY // Oct. 2018 - Present

Lead a dynamic team of designers, offering strategic artistic direction, and ensuring that visual elements seamlessly align with the overarching brand vision for high-profile live entertainment clients such as *Wicked*, Disney's *Aladdin* & *The Lion King*, and Off-Broadway's *Titanique*. Additionally, actively contribute to the development of both digital and traditional assets for iconic NYC-specific experiences, including The Museum of Broadway and the Empire State Building.

### SPINNING TREE THEATRE, Freelance Art Director Kansas City, MO // June 2015 - May 2020

Exercised art direction and design skills to craft production identities and marketing materials for use across the entire theatrical season at Spinning Tree Theatre in Kansas City, MO. Demonstrated a keen ability to enhance brand presence and engagement through innovative design strategies, contributing to the overall visual identity of the productions.

### MMGY GLOBAL, Art Director Kansas City, MO // Aug. 2017 - Oct. 2018

Developed and executed integrated campaign content for diverse clients within the tourism and hospitality sector, showcasing proficiency in creating compelling and cohesive marketing materials. Led site-specific photo shoots to capture impactful visual assets and effectively managed a team of in-house production designers, ensuring seamless collaboration and timely project delivery.

### VML, Creative Services Designer Kansas City, MO // June 2014 - July 2017

Contributed as a key member of the Creative Services design team, actively participating in a multitude of projects for nationally recognized clients including Southwest Airlines, Olive Garden, Equinox Fitness Clubs, NAPA Auto Parts, and Hill's Pet Nutrition. Demonstrated versatility and proficiency in delivering high-quality design solutions for diverse brands, effectively meeting the creative needs of each client.

## SKILLS

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Sketch  
Determination  
Meticulousness  
Collaboration  
Communication

## EXPERTISE

Print Design  
Art Direction  
Social Media Design  
Branding  
Typography  
Photo Retouching  
Photo Rendering  
Brainstorming

## INVOLVEMENT

### TEDXBROADWAY

Volunteer  
Oct. 2018 - Present

### AIDS WALK

Volunteer (New York & Kansas City Chapters)  
April 2016 - Present

### ALS ASSOCIATION

Volunteer (Greater New York & Kansas City Chapters)  
April 2014 - Present

### BOY SCOUTS OF AMERICA

Eagle Scout  
May 2009

## CONTACT

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